

## The future of work requires a return to apprenticeships

One of the major concerns of the Fourth Industrial Revolution is that artificial intelligence and automation – robots – will eliminate jobs, both blue-collar and white-collar roles across a variety of sectors.

While C-3PO and WALL-E might be good at processing algorithms, they can never replace living, breathing, thinking humans entirely in the workplace. From the auto factory producing a fine-tuned machine where safety and functionality are of utmost importance, to the commodities trading floor where high-value transactions must take into account complex, rapidly changing geopolitical movements, businesses of all kinds still require human intelligence.

And these humans must have bespoke skills and sharp problem-solving and decision-making abilities to fulfill these jobs – jobs that will remain lucrative and dependable, regardless of what robots come along...

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